



Wednesday, May 12, 2010
8:00am Breakfast & Registration
8:30 – 10:30am Session

Co-sponsored by:
Cooley Godward Kronish LLP



In-person Location:
The Brenner Group
19200 Stevens Creek Blvd,
Suite 200
Cupertino, CA 95014

There is no charge to attend this event but space is limited.

Advance registration required.

Webinar:
[Via GoToMeeting](#)

Legal and Strategic Options for Distressed Companies

COURSE SUMMARY:

This presentation and webinar addresses key issues and unique challenges facing executives and investors of financially distressed venture capital backed technology companies that are confronting the varied and difficult choices forced by a constricted funding environment.

Learn from and engage with career operating and financial experts from The Brenner Group and insolvency experts from Cooley Godward Kronish in a lively seminar setting.

Topics include:

- Understanding the zone of insolvency and when a company enters this zone.
- Evaluating alternatives for strategically stalled companies including options for restructure, liquidation, and bankruptcy.
- Appreciating the legal imperatives of investors and insiders as they manage a strategically stalled company into and through insolvency.
- Understand the latest court rulings on investor and management responsibilities when in the zone of insolvency
- Cash and people management for a distressed company: do's and don'ts.
- Getting value for your technology and assets.
- Board management, governance, and decision-making in a distressed company.
- Cases studies of specific situations and their outcomes.

Attendees are encouraged to bring questions and issues and the distinguished experts will be available for feedback and guidance.

AUDIENCE:

- CEO/CFOs of private companies
- VCs
- Venture Lenders

REGISTRATION REQUIRED:

Please join us in person or via webinar:

For in person attendance please register by May 10, 2010 to:
rsvp@thebrennergroupp.com

As space is limited, please reply as soon as possible if you plan to attend. There is no charge to attend this event.

For Webinar register by May 10, 2010 via:
GoToMeeting for Distressed Companies
<https://www1.gotomeeting.com/register/890760577>

ABOUT THE BRENNER GROUP, INC.

The Brenner Group® is one of the technology community's leading diversified professional services firms. Our core offerings include interim financial management, business valuations, and financial advisory services. Since 1987 more than 1,000 companies have trusted The Brenner Group® with their finance and accounting needs. We are the premier resource for interim financial management within venture capital portfolio companies, and our senior staff of interim CFO's and interim Controllers have vast experience assisting start-ups and seasoned growth companies.

The Brenner Group® is one of the primary business valuation firms supporting our clients' compliance with the IRC 409A and FAS 123R rules, as well as issues involving litigation. We also provide private placement and merger and acquisition advice to clients seeking financing, strategic partners, liquidation, liquidity, or restructuring.

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ABOUT COOLEY GODWARD KRONISH LLP.

Cooley Godward Kronish's 650 attorneys have an entrepreneurial spirit and deep, substantive experience, and are committed to solving clients' most challenging legal matters. From small companies with big ideas to international enterprises with diverse legal needs, Cooley has the breadth of legal resources to enable companies of all sizes to seize opportunities in today's global marketplace. The Firm represents clients across a broad array of dynamic industry sectors, including technology, life sciences, clean tech, real estate, financial services, retail and energy.

The Firm has full-service offices in major business and technology centers nationwide: Palo Alto, CA, New York, NY, San Diego, CA, San Francisco, CA, Reston, VA, Broomfield, CO, Washington, DC, Boston, MA and Seattle, WA.

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